

In 2019, we created the coffee table book entitled “The Dogs of New Braunfels” to raise funds for the Humane Society of New Braunfels Area (HSNBA). Thanks to the incredible support of local veterinarians and animal advocates, we were collectively able to raise nearly \$20,000 for HSNBA.

Like every first-run project, we learned a great deal about the process and received wonderful feedback on how to expand our reach. So we are proud to announce we are ready to photograph pets from the wider community to support more shelters (HSNBA, The New Braunfels Community Cat Coalition, and Bulverde Area Humane Society). The book, “For the Love of Fur,” will include non-canines as well. Please know 100% of the funds go to the charities directly.

The first half of October 2022 is the target to photograph the animals for a pre-Christmas delivery of the books. We are asking local veterinarians & pet-friendly businesses to support the project by hosting a day at their business or the location of their choice. We will provide an email to send to the clients to make them aware of the project and in return, the host is welcome to encourage the pet-owners to support their preferred shelter. Each practice that hosts will also be listed as a host business in the book.

If you would like to host, please know that we have a portable set-up, but need a safe or fenced area in which to work. We don’t want to lose or endanger any animals in the process. If this concept sounds interesting, we are happy to set up a time to explain in greater detail and can do so in person or through an online conference call (Zoom or otherwise). We expect the days to fill up quickly, so if there is a preferred day, please contact us soonest.

Here are some additional details:

Pet photo sessions will be \$250 which includes a short photo session, the coffee table book, and the digital of your animal printable to 8x10. Additional animals (without an additional book) are \$175 each. Higher levels of sponsorship for the project are available: Silver -\$1000; Gold-\$2000 & Platinum -\$3000. Photo sessions are included with each sponsorship level. There is a book launch scheduled for Saturday 18 December, with details to follow closer to the event— and we welcome a business to sponsor this book launch!

We look forward to working with many of you who were pivotal to the success of the inaugural book and we anticipate new relationships coming forth from “For the Love of Fur.” Thank you so very much for all that you do for our fur babies!

Thank you,  
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